

# FM's Construction Outlook First Quarter Report





# FMI Construction Outlook 2018 First Quarter Report

# Key Takeaways

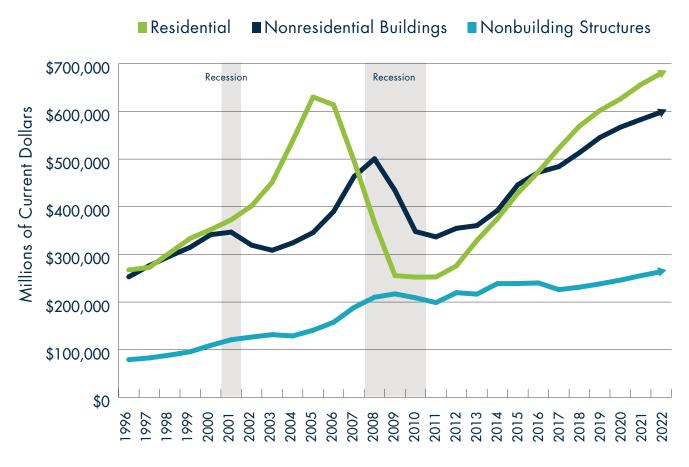
■ Total engineering and construction spending for the U.S. is forecast to end up 7 percent in 2018, compared to up 4 percent in 2017.



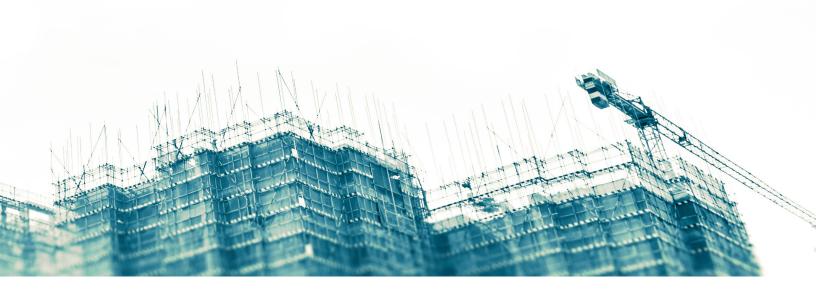
- Spending growth in 2018 is forecast to be led by residential and select nonresidential segments. Current top-three-performing segments forecast in 2018 include residential improvements (+12 percent), single-family residential (+7 percent) and office (+9 percent). The bottom-three-performing segments include religious (-4 percent), sewage and waste disposal (-1 percent) and water supply (-3 percent).
- Growth in several segments appears to be flattening out or stabilizing in 2018, including two prior high-growth segments from 2017, multifamily residential and lodging. Other stabilizing segments include manufacturing, power and highway and street, all three of which were down through 2017.



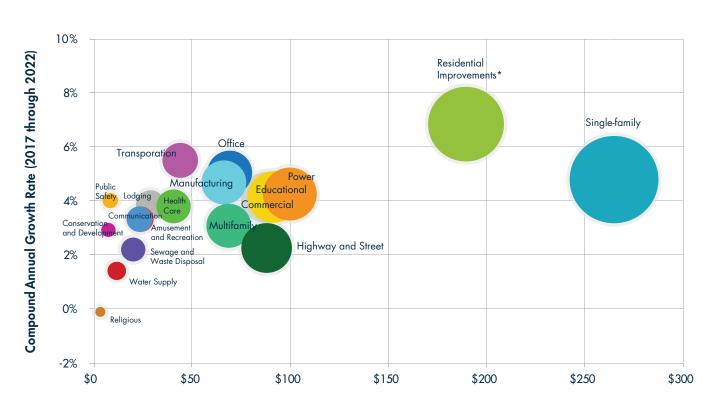
# Total Construction Put in Place Estimated for the U.S.



Source: U.S. Census and FMI Forecast



# Total Construction Spending Put in Place 2017 and Forecast Growth (2017-2022 CAGR) by Construction Segment



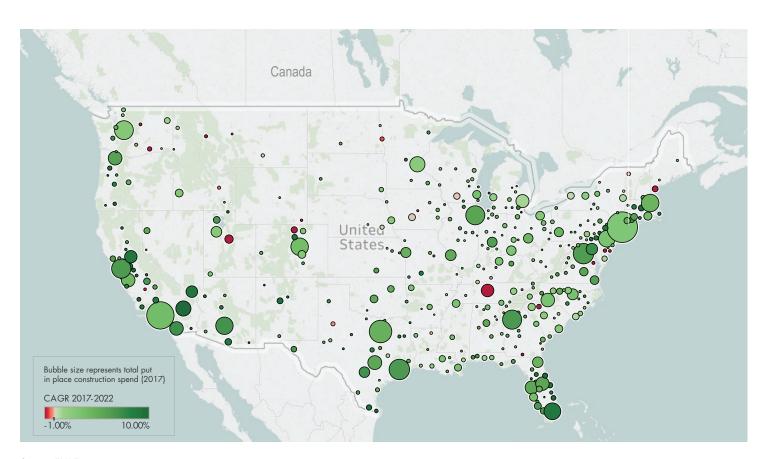
Construction Spending Put in Place 2017 (USD Billions)

Source: FMI Forecast

<sup>\*</sup> Residential improvements include additions, alterations and major replacements. It does not include maintenance and repairs.



Total Construction Spending Put in Place 2017 and Forecast Growth (2017-2022 CAGR) by Metropolitan Statistical Area



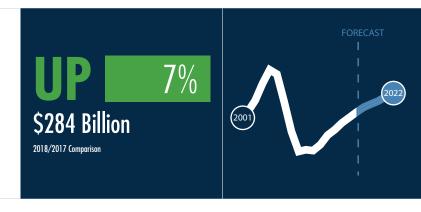
Source: FMI Forecast

#### **RESIDENTIAL CONSTRUCTION PUT IN PLACE**

#### Single-Family Residential

- Low unemployment rates, wage improvements, inventories, tax restructure and increasing interest rates are all driving demand
- Buyers expected to depart multifamily living for the benefits of single-family homes

Drivers: unemployment rate, core CPI, income, mortgage rate, home prices, housing starts, housing permits



## Multifamily Residential

- Single-family home supply, location and pricing encourage buyers to consider multifamily options
- Vacancy rates remain low, even with the considerable supply increases seen in 2016 and 2017

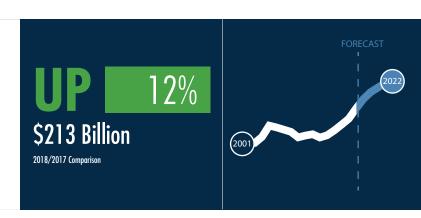
Drivers: unemployment rate, core CPI, income, mortgage rate, home prices, housing starts, housing permits



#### **Improvements**

- Constrained (and rising) home sales are driving above-average improvements
- Low unemployment, increasing wages and higher home prices further strengthen demand

Drivers: unemployment rate, core CPI, income, mortgage rate, home prices, housing starts, housing permits





Nonresidential Construction Index (NRCI) Score Since Inception Q1 2010 to Q2 2018 (Scores above 50 indicate expansion; scores below 50 indicate contraction)

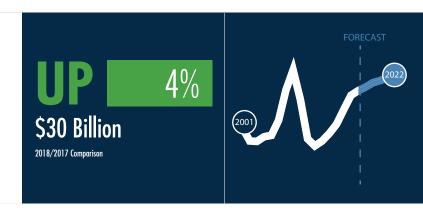


#### NONRESIDENTIAL CONSTRUCTION PUT IN PLACE

### Lodging

- Supply outpacing demand, causing increasing vacancy rates
- Investment growth continues to moderate into 2018 and 2019

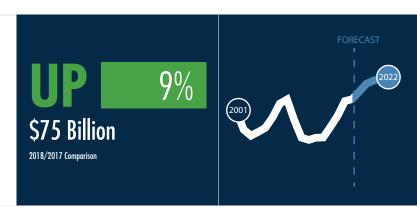
Drivers: occupancy rate, RevPAR, average daily rate, room starts



#### Office

- Reduced corporate tax rates increase investment through 2018
- Increased remote workers and a slowdown in high-tech offices remain drawbacks

Drivers: office vacancy rate, unemployment rate



#### Commercial

- The ongoing rise in e-commerce
- Increased warehouse and distribution center spending
- Increased profits due to tax reform

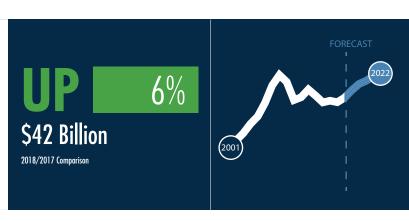
Drivers: retail sales, CPI, income, home prices, housing starts, housing permits



#### Health Care

- Repeal of the Affordable Care Act increases number of uninsured, cutting into industry profitability
- Shift away from new, large-scale hospitals with emphasis on expansion and outpatient projects

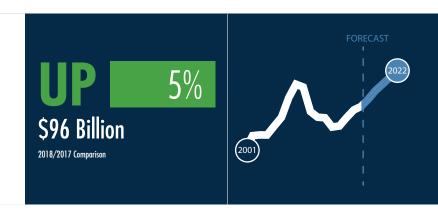
Drivers: population change younger than age 18, population change ages 18-24, stock market, government spending, nonresidential structure investment



#### Educational

- Short-term growth driven by public K-12 spending
- K-12 enrollments increasing in more than half of the states
- Increased use of flexible space to accommodate year-round schools

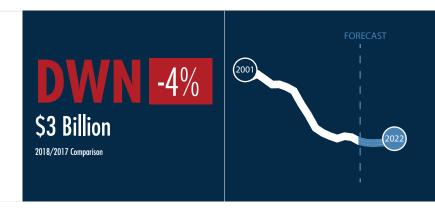
Drivers: population change younger than age 18, population change ages 18-24, stock market, government spending, nonresidential structure investment



## Religious

- Donations expected to decline due to new cap on state and local deductions
- Ongoing improved/creative space utilization at nontraditional facilities

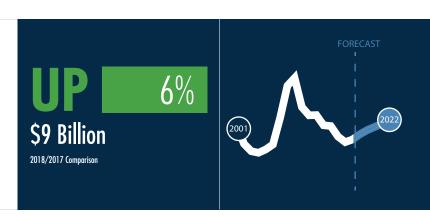
Drivers: GDP, population, income, personal savings



#### **Public Safety**

- State and local governments face significant fiscal constraints
- High-growth metropolitans need updated and/or new facilities
- Overcrowding in correctional facilities

Drivers: population, government spending, incarceration rate, nonresidential structure investment



#### Amusement and Recreation

- Several big-budget and high-profile projects are underway (e.g., sports stadiums)
- Casino construction is increasing alongside efforts to boost state and local tax revenues

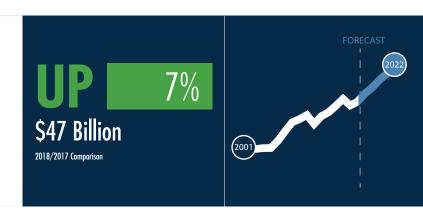
Drivers: income, personal savings rate, unemployment rate, employment



#### **Transportation**

- Significant airport investment is underway and in planning
- Repair work underway at hurricane-damaged ports

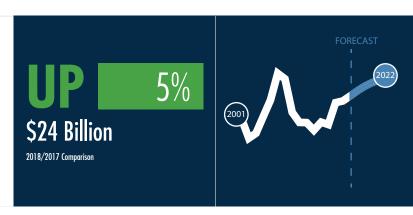
Drivers: population, government spending, transportation funding



#### Communication

- Demand for bandwidth (alongside technology innovation) is increasing
- Connectivity is becoming a requirement for economic activity and growth (e.g., HQ relocations, data and distribution centers, etc.)

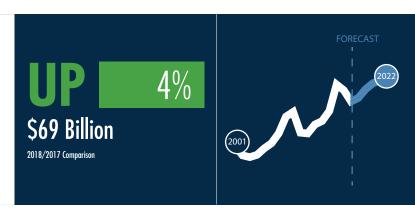
Drivers: population, security/regulation standards, private investment, innovation/technology investment



## Manfacturing

- Tax overhaul and new tariffs create several considerations for manufacturers; pros and cons vary by industry
- · Manufacturing capacity utilization rates remain low

Drivers: PMI, industrial production, capacity utilization, durable goods orders, manufacturing inventories





#### NONBUILDING STRUCTURES CONSTRUCTION PUT IN PLACE

#### Power

- Spending continues in electric and gas transmission and distribution infrastructure
- Natural gas-fired power plants are the primary source of new utility-scale capacity
- New tariffs potentially handicap solar investments

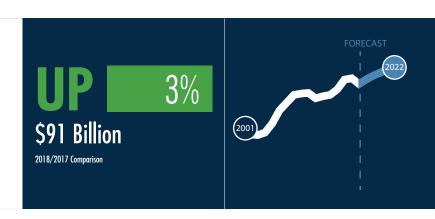
Drivers: population, industrial production, government spending



## Highway and Street

- Federal funding is expected to remain flat
- States are successfully passing increased gas taxes and user fees
- Rising interest rates could stall public-private-partnership opportunities

Drivers: population, government spending, nonresidential structure investment



#### Sewage and Waste Disposal

- Limited resources to plan, build, maintain or improve infrastructure
- Investments will be directed towards compliance-related needs
- Residential construction will drive and support demand/needs

Drivers: population, industrial production, government spending



# Water Supply

- Similar to sewage and waste disposal, funding and resources are severely limited
- Technology advancements help meet high-capacity industrial and residential needs

Drivers: population, industrial production, government spending



#### Conservation and Development

- Federal budgets continue to drag on conservation and development spending
- Hurricane cleanup in Texas and Florida is expected to boost investment levels through 2019

Drivers: population, government spending



#### **Construction Put in Place Estimated for the United States**

Millions of Current Dollars

1<sup>st</sup> Quarter 2018 Forecast (based on 4<sup>th</sup> Quarter 2017 Actuals)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
RESIDENTIAL BUILDINGS										
Single-family	171,837	194,091	221,680	242,905	264,643	284,229	297,298	309,173	326,012	334,626
Multifamily	35,169	46,250	58,228	66,368	68,715	71,638	74,092	74,822	77,027	80,027
Improvements*	122,210	134,519	148,854	163,889	189,393	212,958	230,413	241,896	253,126	265,538
Total Residential Buildings	329,217	374,860	428,762	473,162	522,751	568,825	601,803	625,891	656,164	680,191
NONRESIDENTIAL BUILDINGS										
Lodging	13,484	16,738	21,908	26,923	28,571	29,799	31,330	32,088	33,094	34,574
Office	37,979	46,582	55,521	67,262	68,801	74,985	81,317	83,807	85,701	88,059
Commercial	53,159	62,841	65,899	76,578	87,271	93,592	98,919	102,752	104,627	106,897
Health Care	40,689	38,647	39,147	38,703	40,062	42,312	44,206	45,181	46,560	48,291
Education	79,060	79,681	84,771	89,391	91,496	95,879	101,093	105,055	109,059	112,178
Religious	3,590	3,386	3,577	3,501	3,185	3,059	3,023	3,057	3,115	3,167
Public Safety	9,506	9,437	8,484	7,982	8,219	8,685	9,056	9,341	9,617	10,013
Amusement and Recreation	15,207	16,773	20,258	22,455	23,519	24,720	25,818	26,519	27,156	27,710
Transportation	39,459	42,043	44,843	42,205	43,702	46,926	49,291	52,348	54,847	57,177
Communication	17,783	17,298	21,696	22,038	23,023	24,061	24,974	25,709	26,219	27,117
Manufacturing	50,548	58,648	79,930	75,328	66,272	69,107	76,064	80,892	82,901	83,414
Total Nonresidential Buildings	360,464	392,074	446,034	472,366	484,121	513,126	545,091	566,750	582,898	598,598
NONBUILDING STRUCTURES										
Power	93,317	110,089	102,972	105,755	99,783	102,744	106,505	111,266	116,966	122,963
Highway and Street	81,364	84,743	90,626	91,390	87,917	90,708	93,068	94,863	97,206	98,324
Sewage and Waste Disposal	22,425	23,173	24,380	22,771	19,732	19,442	19,911	20,548	21,169	21,995
Water Supply	13,597	13,380	13,150	12,522	11,417	11,130	11,391	11,721	12,029	12,246
Conservation and Development	5,967	7,310	7,726	7,719	7,207	7,103	7,292	7,602	7,960	8,334
Total Nonbuilding Structures	216,670	238,695	238,854	240,157	226,056	231,126	238,167	246,000	255,331	263,862
Total Put in Place	\$906,351	\$1,005,629	\$1,113,650	\$1,185,685	\$1,232,928	\$1,313,077	\$1,385,062	\$1,438,641	\$1,494,393	\$1,542,651

<sup>\*</sup>Improvements include additions, alterations and major replacements. It does not include maintenance and repairs.

#### **Construction Put in Place Estimated for the United States**

Change From Prior Year - Current Dollar Basis 1<sup>st</sup> Quarter 2018 Forecast (based on 4<sup>th</sup> Quarter 2017 Actuals)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
RESIDENTIAL BUILDINGS										
Single-family	29%	13%	14%	10%	9%	7%	5%	4%	5%	3%
Multifamily	37%	32%	26%	14%	4%	4%	3%	1%	3%	4%
Improvements*	5%	10%	11%	10%	16%	12%	8%	5%	5%	5%
Total Residential Buildings	19%	14%	14%	10%	10%	9%	6%	4%	5%	4%
NONRESIDENTIAL BUILDINGS										
Lodging	24%	24%	31%	23%	6%	4%	5%	2%	3%	4%
Office	0%	23%	19%	21%	2%	9%	8%	3%	2%	3%
Commercial	12%	18%	5%	16%	14%	7%	6%	4%	2%	2%
Health Care	-4%	-5%	1%	-1%	4%	6%	4%	2%	3%	4%
Education	-7%	1%	6%	5%	2%	5%	5%	4%	4%	3%
Religious	-7%	-6%	6%	-2%	-9%	-4%	-1%	1%	2%	2%
Public Safety	-9%	-1%	-10%	-6%	3%	6%	4%	3%	3%	4%
Amusement and Recreation	-2%	10%	21%	11%	5%	5%	4%	3%	2%	2%
Transportation	4%	7%	7%	-6%	4%	7%	5%	6%	5%	4%
Communication	10%	-3%	25%	2%	4%	5%	4%	3%	2%	3%
Manufacturing	6%	16%	36%	-6%	-12%	4%	10%	6%	2%	1%
Total Nonresidential Buildings	2%	9%	14%	6%	2%	6%	6%	4%	3%	3%
NONBUILDING STRUCTURES										
Power	-4%	18%	-6%	3%	-6%	3%	4%	4%	5%	5%
Highway and Street	1%	4%	7%	1%	-4%	3%	3%	2%	2%	1%
Sewage and Waste Disposal	1%	3%	5%	-7%	-13%	-1%	2%	3%	3%	4%
Water Supply	3%	-2%	-2%	-5%	-9%	-3%	2%	3%	3%	2%
Conservation and Development	-4%	23%	6%	0%	-7%	-1%	3%	4%	5%	5%
Total Nonbuilding Structures	-1%	10%	0%	1%	-6%	2%	3%	3%	4%	3%
Total Put in Place	7%	11%	11%	6%	4%	7%	5%	4%	4%	3%

<sup>\*</sup>Improvements include additions, alterations and major replacements. It does not include maintenance and repairs.

# **About the Authors**



**Jay Bowman** is a principal with FMI. Jay assists a broad range of stakeholders in the construction industry, from program managers and general contractors to specialty trades and materials producers, with the identification and assessment of the risks influencing the strategic and tactical decisions they face. In this role, Jay's primary responsibilities include research design and interpretation, based on developing an understanding of the context within which these organizations operate. Jay can be reached at **jbowman@fminet.com**.



**Brian Strawberry** is a senior economist with FMI. Brian's expertise is in economic and statistical modeling. He leads FMI's efforts in market sizing, forecasting, and building product/construction material pricing and consumption trends. Brian's combination of analytical skills and creative problem-solving abilities have proven valuable for many contractors, owners and private equity groups as well as industry associations and internal research initiatives. Brian can be reached at <a href="mailto:bstrawberry@fminet.com">bstrawberry@fminet.com</a>.



### **About FMI**

For over 65 years, FMI has been the leading management consulting and investment banking firm dedicated exclusively to engineering and construction, infrastructure and the built environment.

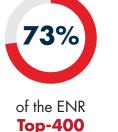
FMI serves all sectors of the industry as a trusted advisor. More than six decades of context, connections and insights lead to transformational outcomes for our clients and the industry.

#### **Sector Expertise**

- A/E and Environmental
- General Contractors/CM
- Heavy Civil
- Industrial
- Specialty Trades
- Utility T&D

- Cleantech and Energy Services
- Construction Materials
- Building Products
- Oil and Gas
- Private Equity
- Owners

# **FMI Client Highlights**



**LARGEST** 

CONTRACTORS



65%











of the ENR
Top-100
CM FOR
FEE FIRMS

# Industry Focus. Powerful Results.<sup>TM</sup>

#### **Denver**

210 University Boulevard Suite 800 Denver, CO 80206 303.377.4740

#### **Edmonton**

Edmonton, AB 780.850.2693

#### Houston

1301 McKinney Street Suite 2000 Houston TX 77010 713.936.5400

#### **Phoenix**

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